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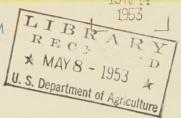
... ANNOUNCING BRECK'S 1953 ADVANCE BULD JALLE

SEEDSMEN SINCE 1818

250 BRECK BULDING BOSTON TO MASS.

15 IV 14 1953

GREETINGS FROM HOLLAND!





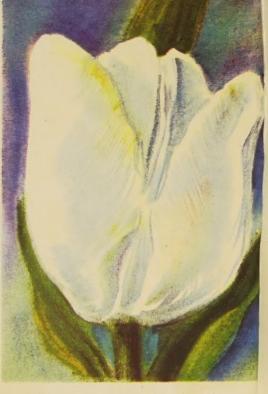
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all Holland's aglow with the glorious colors of this years exceptionally fine Tulips... Reserve yours now and SAVE 20% to 38% over later regular prices! and you don't pay one cent till planting time!

RETURN POSTAGE GUARANTEED







# One of the Most Beautiful Lavenders SWEET LAVENDER

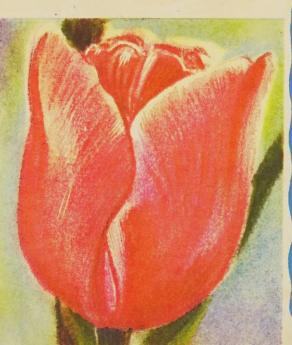
**FB206B.** No tulip planting is complete without Sweet Lavender. A lovely tulip of the purest lavender with a heliotrope shading inside and a brilliant blue base. The large, handsome flowers have exceptional keeping qualities. Height 29 inches.

15 for \$1.00; 30 for \$1.98; 100 for \$6.29.

# Finest Rose-Pink Tulip PRINCESS ELIZABETH

FB160B. Rich satiny rose-pink Tulip, highlighted with subtle and delicate shades of Fuchsia and Topaz, providing a glowing iridescence in the May sunshine. Clear white base with a blue halo. Flowers are large, and are borne on sturdy, 28-inch stems with good lasting qualities.

15 for \$1.00; 30 for \$1.98; 100 for \$6.29.



#### CAMPFIRE A Flaming Fire Red!

FB183B. Campfire is the perfect name for this red Tulip . . . for just a dozen or so of them grouped together look like the dancing flames of a small fire. The beautifully-formed blooms are really large — and have a vibrant flame-red color that glows brightly in your garden — or in your home, when cut. It's an enduring Tulip that grows up to 24 inches tall.

15 for \$1.00; 30 for \$1.98; 100 for \$6.29.

# And You'll SAVE EVEN MORE on this Special Advance Sale — If You Order These Collections:

# MAY-FLOWERING TULIP COLLECTIONS

FB26B. 15 Bulbs (3 each of the 5 Tulips illustrated) unlabelled \$1.00 30 Bulbs (2 collections) 1.98
FB27B. 50 Bulbs separately labeled (10

FB27B. 50 Bulbs separately labeled (10 each of the 5 Tulips illus.) 3.25 100 Bulbs (2 collections) 6.35

#### MAY-FLOWERING TULIP MIXTURE

FB280B. Combines the tall, stately, vividly colorful characteristics of the Darwins with the unusually rich and beautiful tones of the dignified Breeders and for further variety, the gay grace of the uniquely informal Cottage Tulips. A well balanced assortment.

15 for \$1.00; 30 for \$1.98; 100 for \$6.29.

#### EXTRA EARLY GIANT TULIP MIXTURE

FB312B. Earliest of the really Giant Tulips — blooming with the Daffodils — glorious huge brilliantly colored Tulips on strong 26-inch stems replace the older varieties and double your Giant Tulip

15 for \$1.00; 30 for \$1.98; 100 for \$6.29.

Most Popular of All White Giant Tulips

#### CARRARA

FB184B. The standard of excellence in white May-flowering Tulips — The lovely well-formed bowl-shaped blooms of gleaming alabaster white have the quality of the famous Carrara marble; creamy yellow anthers insure against spotting or staining. Reaches a height of 29 inches.

15 for \$1.00; 30 for \$1.98; 100 for \$6.29.

#### **GOLDEN HARVEST**

FB190B. Luminous deep butter yellow goblets on strong, straight 28-inch stems round out this harmonious group of May-flowering Tulips. The long lasting blooms show rich glistening deep yellow interiors when fully open.

15 for \$1.00; 30 for \$1.98; 100 for \$6.29.





#### Easy-To-Grow DAFFODILS

MOUNT HOOD — A magnificent long lasting pure-white Giant Trumpet Daffodil. The finest white trumpet, now at popular prices! FB344B. 5 for \$1.00; 10 for \$1.98; 25 for \$4.75.

REMBRANDT — Outstanding new yellow of huge size, a giant King Alfred. Soft pastel-yellow throughout, on fine tall stems.

FB353B. 12 for \$1.00; 24 for \$1.98; 100 for \$7.89.

SCARLET ELEGANCE - (Incomparabilis). One of the most graceful and beautiful rich yellow blooms, vivid orange-red crowns.

FB406B. 12 for \$1.00; 24 for \$1.98;

And SAVE EVEN MORE on this Advance Sale by Ordering These Daffodil Collections:

> 3 BEAUTIFUL VARIETIES DESCRIBED AT LEFT

FB62B — 9 bulbs (3 each of the 3 daffodils illus. at left) unlabeled 1.15 18 bulbs (2 collections)

FB63B-30 bulbs separately labeled (10 each of the 3 illustrated) 3.65 60 bulbs (2 collections)

#### **RED-CUPPED** DAFFODIL MIXTURE

This brilliant mixture of newer Daffodils, all with brilliant red cups, will bring exciting new color and graceful charm in sun or shade.

FB323B. 12 for \$1.00; 24 for \$1.98; 100 for \$7.89.

#### Famous "Pink Daffodil" MRS. R. O. BACKHOUSE

Famous for over a quarter of a century as the first "Pink Daffodil" and still Queen of the Pinks! Graceful apricot-pink trumpet changing to shell-pink, with the grace and delicacy of a rare orchid.

FB348B. 6 for \$1.00; 12 for \$1.98; 50 for \$7.89.



# ADVANCE BULB

SEND NO MONEY — JUST MAIL ORDER FORM

#### For Huge Daffodils - Order This GIANT TRUMPET DAFFODIL MIXTURE

A really superb mixture of the largest, most beautiful Trumpet Daffodils available. Colors range from white and cream, through all yellow shades, including the popular bicolors.

FB321B. 12 for \$1.00; 24 for \$1.98; 100 for \$7.89.

#### GAY Multi-Colored PEACOCK TULIPS

Spectacular new hybrids that present a flamboyant spectacle in the early spring garden with the Daffodils. As proud as Peacocks, too, flaunting their gayness like Joseph's coat of many colors. The magnificent sunset colors - red, yellow, pink, orange brighten the border. Their varying heights 8 to 10" and often curiously marked foliage add excitement to nooks and corners.

FB297B. 5 for \$1.00: 10 for \$1.98: 25 for \$4.50.

#### (Planting instructions with every order)

PEACOCK

TULIPS

are quaranteed savings of 20% to 38% from regular prices. You are guaranteed earliest fall shipment - complete satisfaction - protection against shortages!

Mail your reservation, that's all! Not a You are guaranteed big, plump, toppenny in advance, nothing to pay until quality bulbs, packed by the world's bulbs arrive from Holland next Fall. You largest bulb growers especially for Breck's, oldest bulb merchants in the U.S.A. Reserve all the bulbs you want at these low Advance Sale prices NOW Sale Definitely Ends July 31, 1953



Ideal for Edgings — or Massing in Flower Beds

#### GIANT SCILLA STAR OF HOLLAND

One of the loveliest of the very early spring flowers producing several stems per bulb of vivid indigo-blue blossoms. They spread rapidly and form a solid carpet of brilliant blue as the years pass. FB596B. 35 for \$1.00: 100 for \$2.65; 200 for \$4.95.



ORDER

NOW -

YOU AT

TIME!

PLANTING

WE'LL BILL



250 BRECK BLDG., BOSTON 10, MASS.

MY NAME IS: (Mr.) (Mrs.) (Miss)\_

(Please PRINT to help us avoid errors)

Street and No.

CATALOG NO.	V	HOW	NAME		PRICE	
FB5B			Tulip, Red Emperor		3	
FB26B			Tulip, Mayflowering Collection, 15 bulbs			
FB27B			Tulip, Mayflowering Collection, 50 bulbs		T	
FB33B			Hyacinths, Breck's Collection, 9 bulbs		T	
FB34B			Hyacinths, Breck's Collection, 30 bulbs		T	
FB62B			Daffodil, Collection, 9 bulbs			
FB63B			Daffodil, Collection, 30 bulbs			
FB160B			Tulip, Princess Elizabeth		T	
FB183B			Tulip, Campfire			
FB184B			Tulip, Carrara			
FB190B			Tulip, Golden Harvest			
FB206B			Tulip, Sweet Lavender		T	
FB239B			Tulip, Parrot, Black			
FB241B			Tulip, Parrot, Fantasy		T	
FB243B			Tulip, Parrot, Orange Favorite		T	
FB249B			Tulip, Parrot, Mixture			
FB280B			Tulip, Mayflowering Mixture		T	
FB297B			Peacock Tulip			
FB312B			Extra Early Giant Tulip Mixture			
FB321B			Giant Trumpet Daffodil Mixture			
FB323B			Breck's Red-Cupped Daffodil Mixture			
FB344B			Daffodil, Mount Hood			
FB348B			Daffodil, Mrs. R. O. Backhouse			
FB353B			Daffodil, Rembrandt			
FB406B			Daffodil, Scarlet Elegance			
FB517B			Giant-Flowering Crocus Mixture			
FB543B			Hyacinth, L'Innocence			
FB546B			Hyacinth, Myosotis			
FB548B			Hyacinth, Princess Margaret			
FB549B			Hyacinth, Breck's Mixture			
FB596B			Giant Scilla, Star of Holland			
-						

NOTE: Due to pre-packing in Holland we can offer these bulbs only in quantities listed.

SEND NO MONEY We will bill you at planting

COMPLETE TOTAL

M1234567890

CHECK HERE if you prefer to remit now thus saving us bookkeeping costs. In return we will include without cost 15 Glory of the Snow bulbs.



REMBRANDT

# SAND 38% SAND 38% July 100 And 100 A

# RESERVE THE BULBS YOU WANT—THEY WILL BE CAREFULLY SELECTED AND PACKED BY OUR DUTCH BULB EXPERTS IN HOLLAND

Just look at all the advantages you enjoy—IF you reserve your Holland Bulbs now!... you are guaranteed savings of 20% to 38% from prices in effect after July 31, 1953... you are guaranteed against shortages... you are guaranteed earliest possible shipment, careful handling and packing in Holland by our own Dutch experts—advance sale orders will be the first to go out... you are guaranteed complete satisfaction—or your money will be refunded in full. This includes condition on arrival as well as success in growing.

But remember — this special Send No Money Bulb Sale definitely ends on July 31, 1953. After that, regular prices go into effect. So order NOW. In order to take advantage of expert Holland packing, you MUST order only in the units and varieties offered. We will bill you at planting time.





SHORTEN THE WINTER AND

OPEN THE DOOR TO SPRING WITH

# **Giant Flowering Crocus Mixture**

Thrill to the gay spectacle of brave merry Crocus showing through the late snows. Their rare delicacy and heart-warming display of color combine to open your outdoor garden season at the first hint of warm spring sun. They refuse to be discouraged even by late snows and their gay and sparkling colors — gold - lilac - purple - white - and striped effects — are a never failing source of delight to the young and the old, and the winter weary. Crocus are almost foolproof and will multiply and bloom for years to come.

FB517B. 30 for \$1.00; 60 for \$1.98; 100 for \$2.98.

# **Parrot Tulips**

EXOTIC BLOOMS THAT LOOK LIKE ORCHIDS!

BLACK PARROT — Large fascinating flower of glistening ebony black, highlighted with shading of rich velvety maroon; each petal fantastically fringed. 7" blooms, Grows 27" high.

FB239B. 4 for \$1.00; 8 for \$1.98; 25 for \$5.95.

FANTASY — Huge, exotic blooms in an unusual blend of flame pink, shaded rose with touches of green. Curiously curled and fringed petals give an orchid-like effect. 24 inches high.

FB241B. 12 for \$1.00; 24 for \$1.98; 100 for \$7.93.

ORANGE FAVORITE—Imagine huge fragrant feathered goblets of glowing orange, shaded yellow. All the exotic fascination and brilliance of rare tropical birds. Grows 23" high.

FB243B. II for \$1.00; 22 for \$1.98; 100 for \$8.25.

AND SAVE EVEN MORE
BY ORDERING BRECK'S
PARROT TULIP

#### PARROT TULIP MIXTURE

A fine assortment of all the fantastic Parrot Tulips . . .

FB249B 15 for \$1.00 30 for 1.98 100 for 6.29

ORDER NOW!... PAY NEXT FALL!





### **Another Breck's Scoop-FROM HOLLAND**

# FRAGRANT HYACINTHS

#### FOR JOYFUL PERMANENT EFFECTS

BRECK'S HYACINTH MIXTURE Exquisite fragrance and glorious color make Hyacinths a faithful, long-lasting addition to any Spring garden. They're wonderful for indoor planting, too — in pots and bulb bowls. And this special mixture of large garden-size bulbs give huge blooms for many years — with practically no care. April blooming.

FB549B. 8 for \$1.00; 16 for \$1.98; 100 for \$10.65.

#### **3 OUTSTANDING HYACINTHS**

L'INNOCENCE—Beautiful blooms of pure snowy white, large bells closely arranged on showy spikes. Long lasting, FB543B: 7 for \$1.00; 14 for \$1.98; 100 for \$12.00.

MYOSOTIS — Lovely spikes of clear forget-menot blue; very sweetly scented. FB546B: 7 for \$1.00: 14 for \$1.98; 100 for \$12.00.

PRINCESS MARGARET — Immense spikes of clear soft pink. Beautiful large bulbs. A charming companion for blue and white. FB548B: 7 for \$1.00: 14 for \$1.98: 100 for \$12.00.

#### **BRECK'S COLLECTIONS**

FB338 — 9 bulbs (3 each of the 3 Hyacinths illus. at left) unlabelled 1.25 18 bulbs (2 collections)

FB34B — 30 bulbs separately labelled (10 each of the 3 vars. illus.) 4.10 60 bulbs (2 collections)

3.15

REMEMBER

SEND NO MONEY SAVE UP TO 38%